Abstract of the Invention

A network-based system for intercepting real-time data feeds from external data sources, stripping the intercepted feeds of user-ordered data and redirecting the stripped data to the requesting users over cooperating interfacing networks is provided. The system comprises, one or more server nodes connected to the network, at least one of which is input ported for receiving data feeds from the external data sources and output ported for rendering data stripped from the feeds to requesting users, one or more instances of software distributed to the one or more server nodes, the software for parsing data from the feeds received from the external data sources, converting the data to a common markup language for internal processing, and for converting user-ordered data results expressed in the common markup language to appropriate interface formats for the requesting users, the software also for accepting data about users and configuration data from users interfacing with the software by way of an Internet-capable appliance and supported platform and a mass data storage repository accessible to the one or more server nodes, the data repository for storing data stripped from feeds provided by the external data sources and for storing user profile and account data. Users subscribing to a service enabled by the system may order and receive data stripped from the data feeds provided by the external data sources in a usable presentation format personalized to each user and rendered to each user through a particular cooperating interface network to the particular wireless communication device operated by individual ones of the users, the device configured for receiving the data.